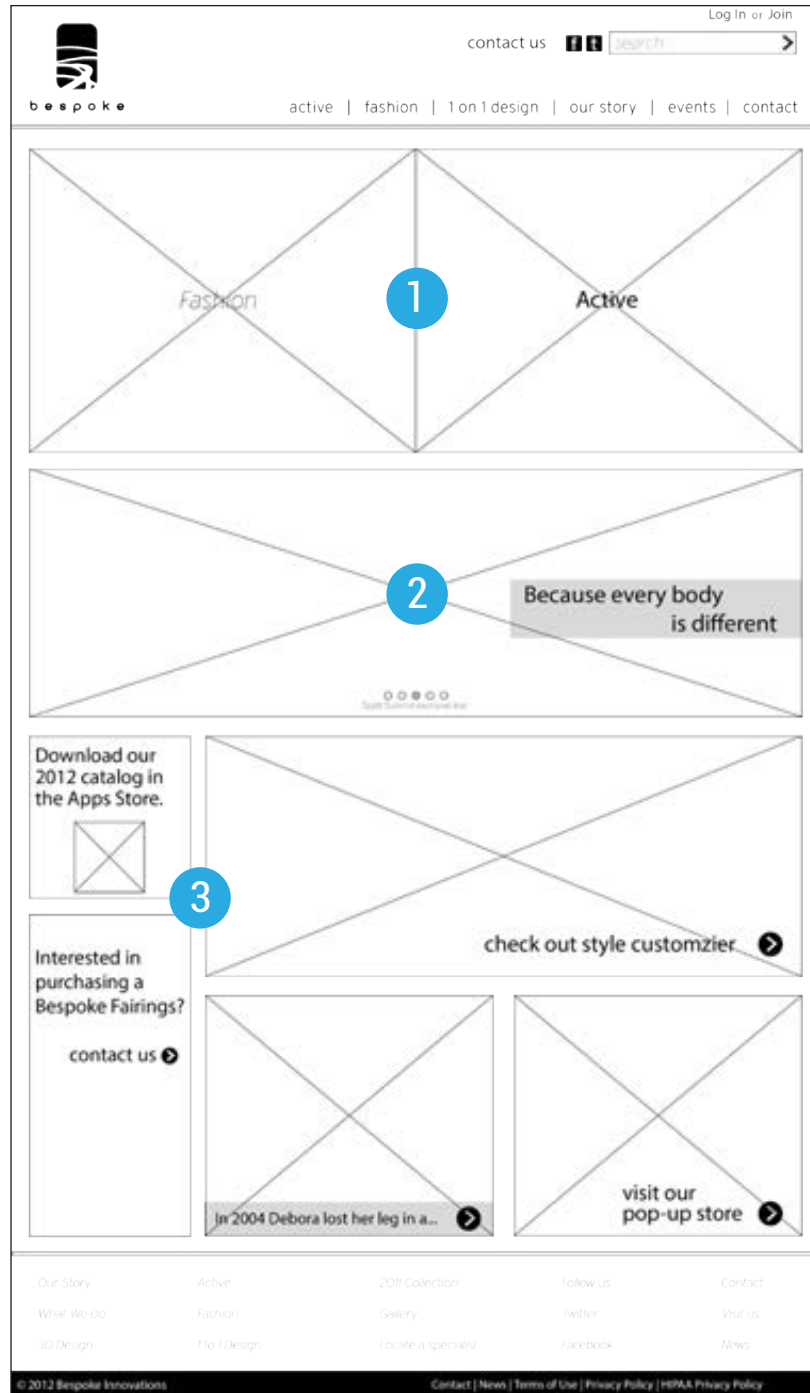


Low Fidelity Wireframes: Bespoke

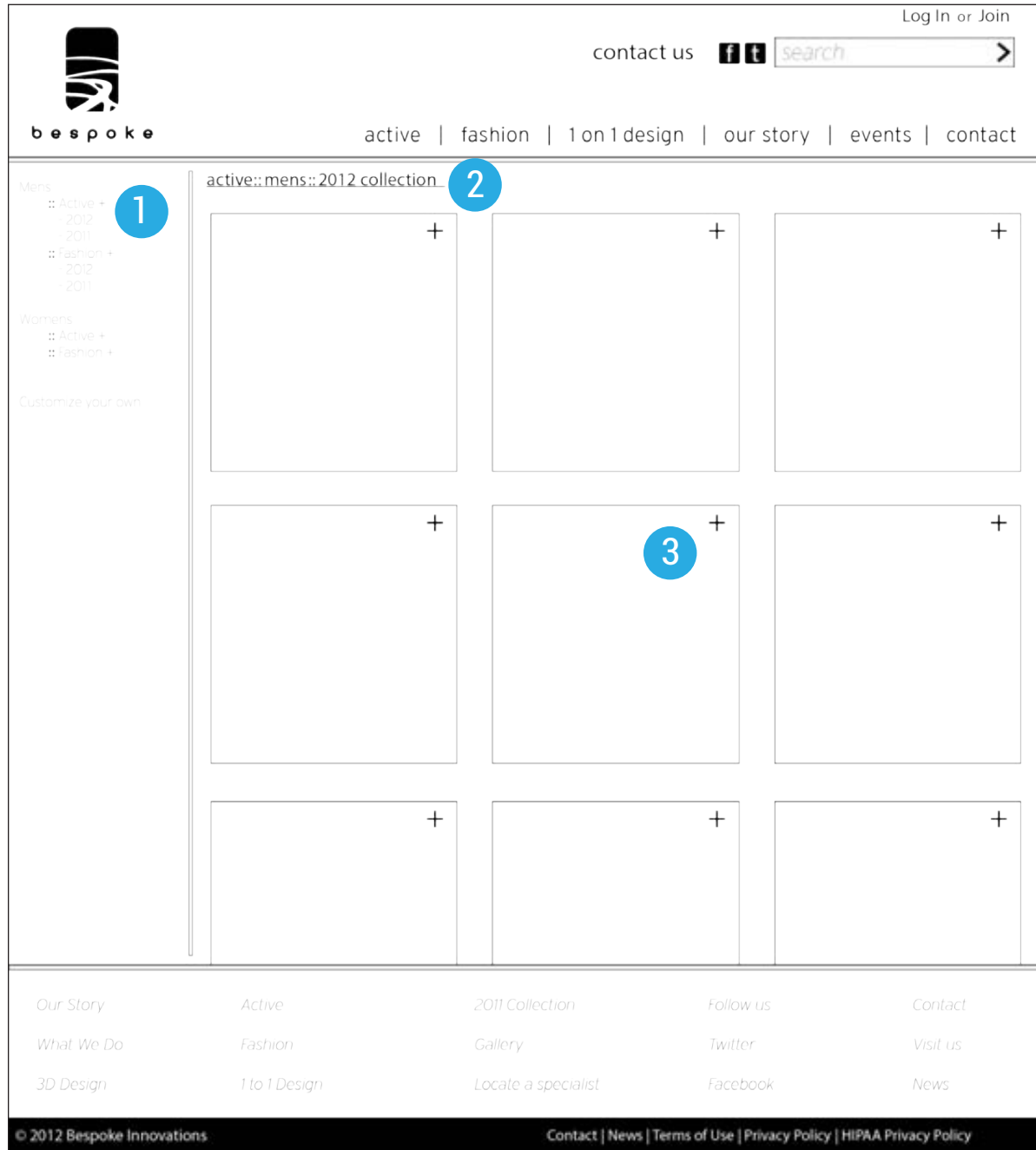
Feature 1 : Main page



- 1 Use of two separate lines of fairing wear helps creates a sustaining idea for the user in differentiation what their needs are.
- 2 Hero images would help promote business on current trending/deals. Video mes-saging are also viewable for branding needs.
- 3 Articles and other promotional items are placed statically for ease of use.

Low Fidelity Wireframes: Bespoke

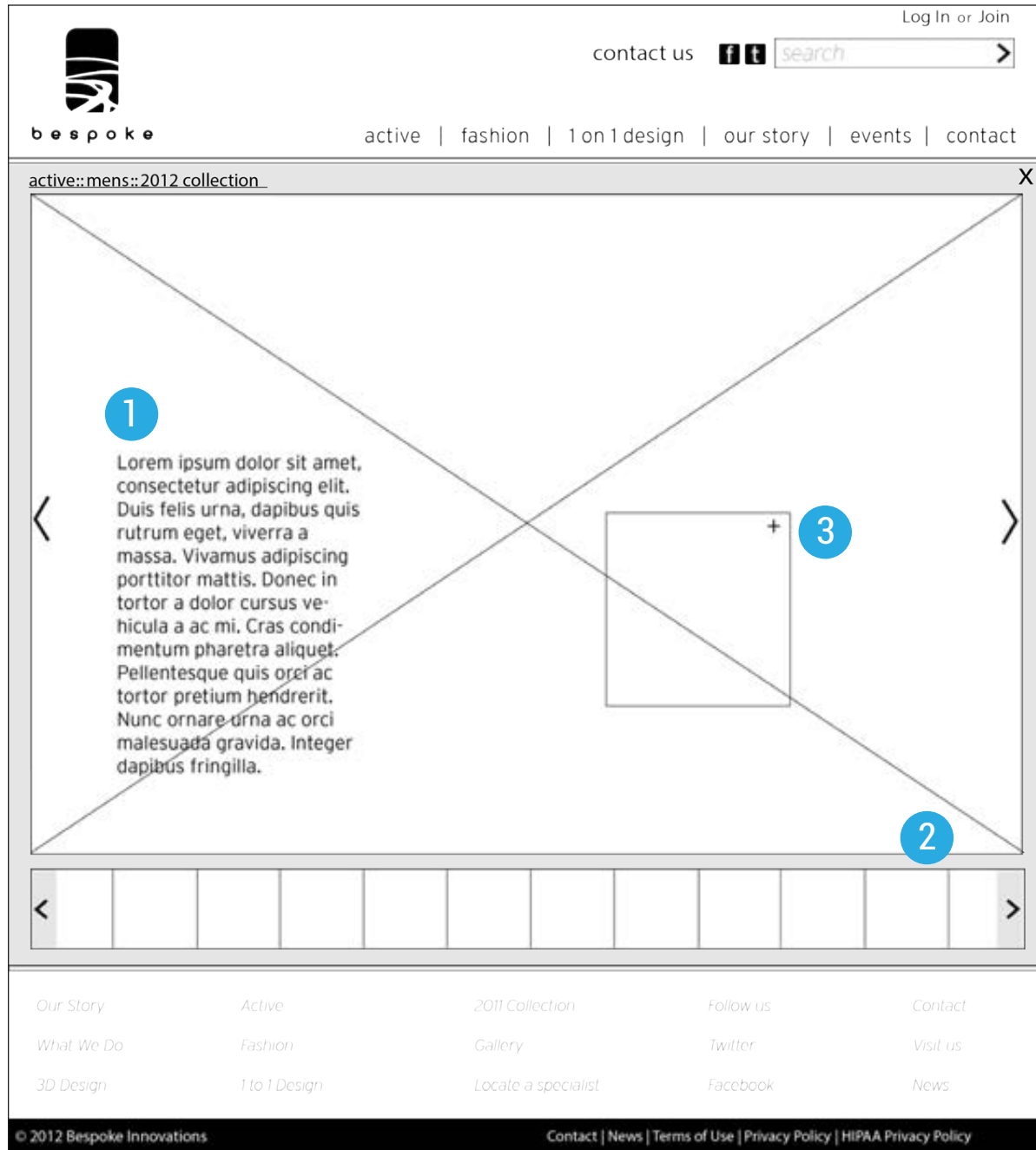
Feature 2 : Fashion page



- 1 Inside the one of fashion pages sub-menu navigation will be available for quick navigation around the fashion lines.
- 2 Cookie trails and main navigation will be available throughout the site to easily establish where a user is on site.
- 3 Thumbnails will be used for quick browsing access to the fairing styles.

Low Fidelity Wireframes: Bespoke

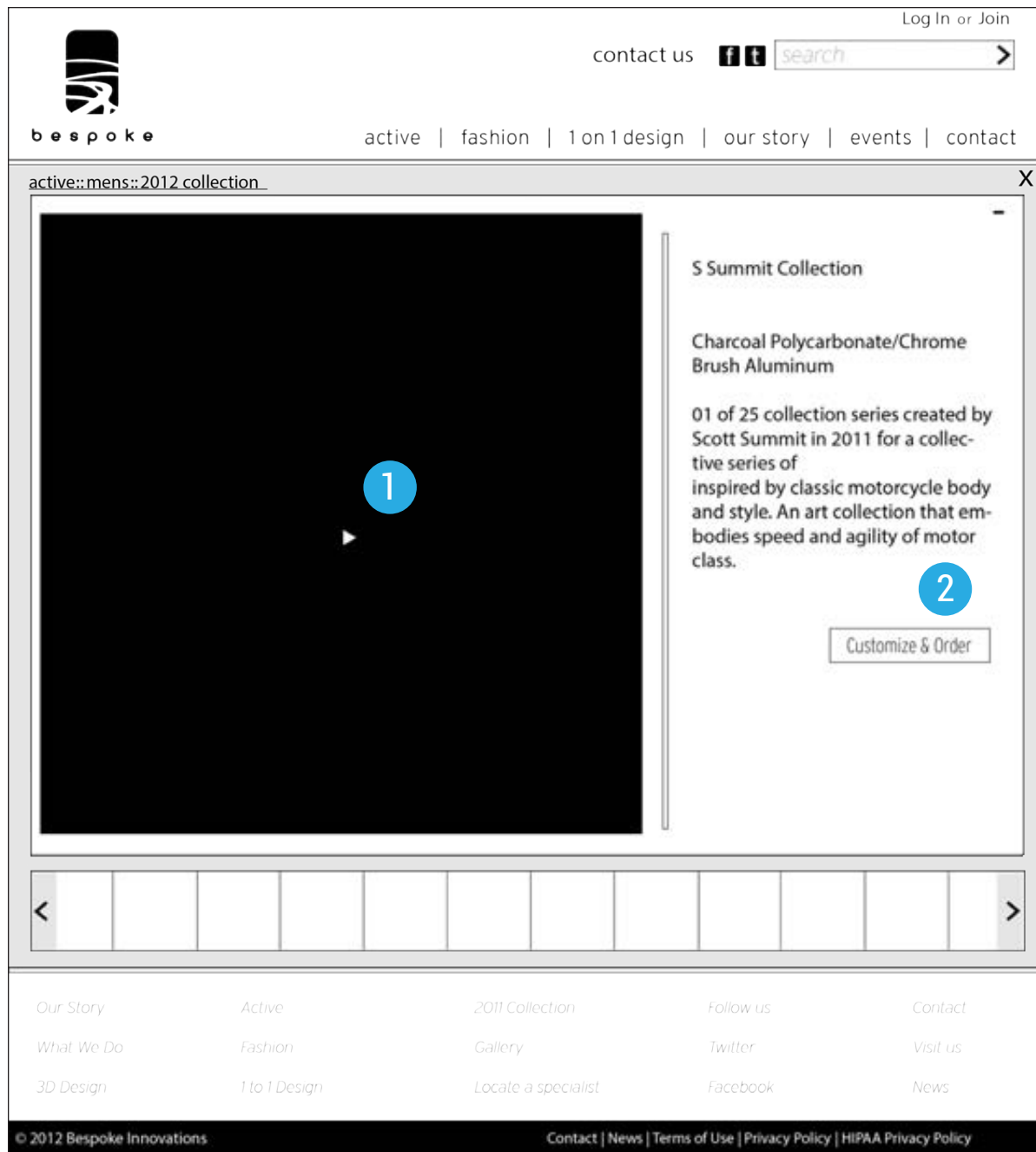
Feature 3 : Thumbnail view



- 1 Once a thumbnail is selected a user can get more involved with information on that style.
- 2 The style page can still be easily accessed without having to navigate back to the previous page.
- 3 Additional information ie videos/customization can be viewed by selecting the thumbnail again.

Low Fidelity Wireframes: Bespoke

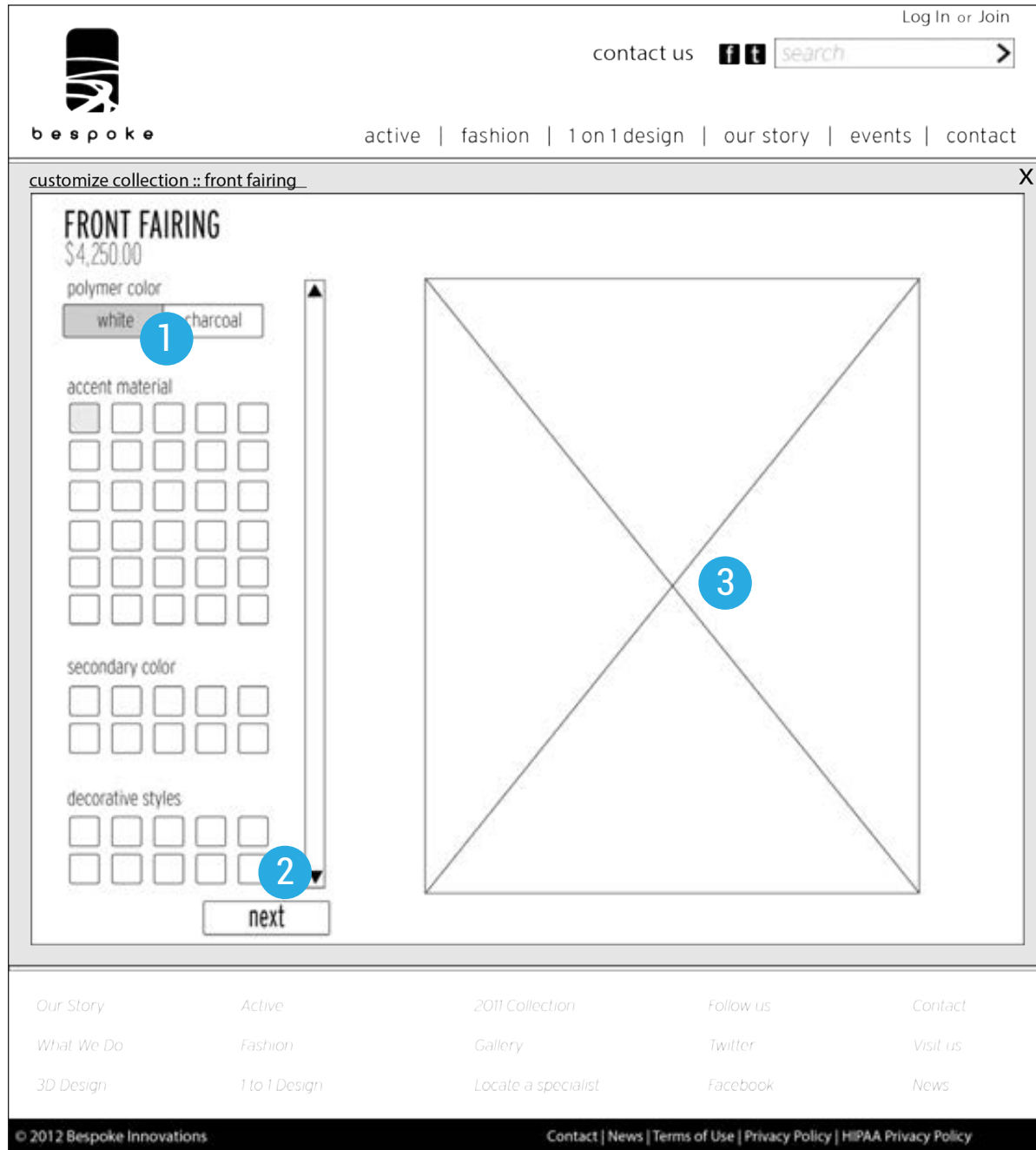
Feature 3 : Thumbnails cont.



- 1 Videos or additional slide images will be available for viewing.
- 2 Customizations can be made for making idea choices for later on.

Low Fidelity Wireframes: Bespoke

Feature 4 : Customization view



- 1 Once inside customization view, user can access all materials and trending styles for their fairing.
- 2 By scrolling down further more options will appear for selection and change.
- 3 The base/thumbnail image will change to the user's selection and style choice.

Low Fidelity Wireframes: Bespoke

Feature 4 : Customization view cont.

Log In or Join

contact us

bespoke active | fashion | 1 on 1 design | our story | events | contact

customize collection :: front fairing

CUSTOMIZE FROM ACCESSORY
\$4,250.00

polymer color
white **1** charcoal

upload an image of accessory

browser

2
next

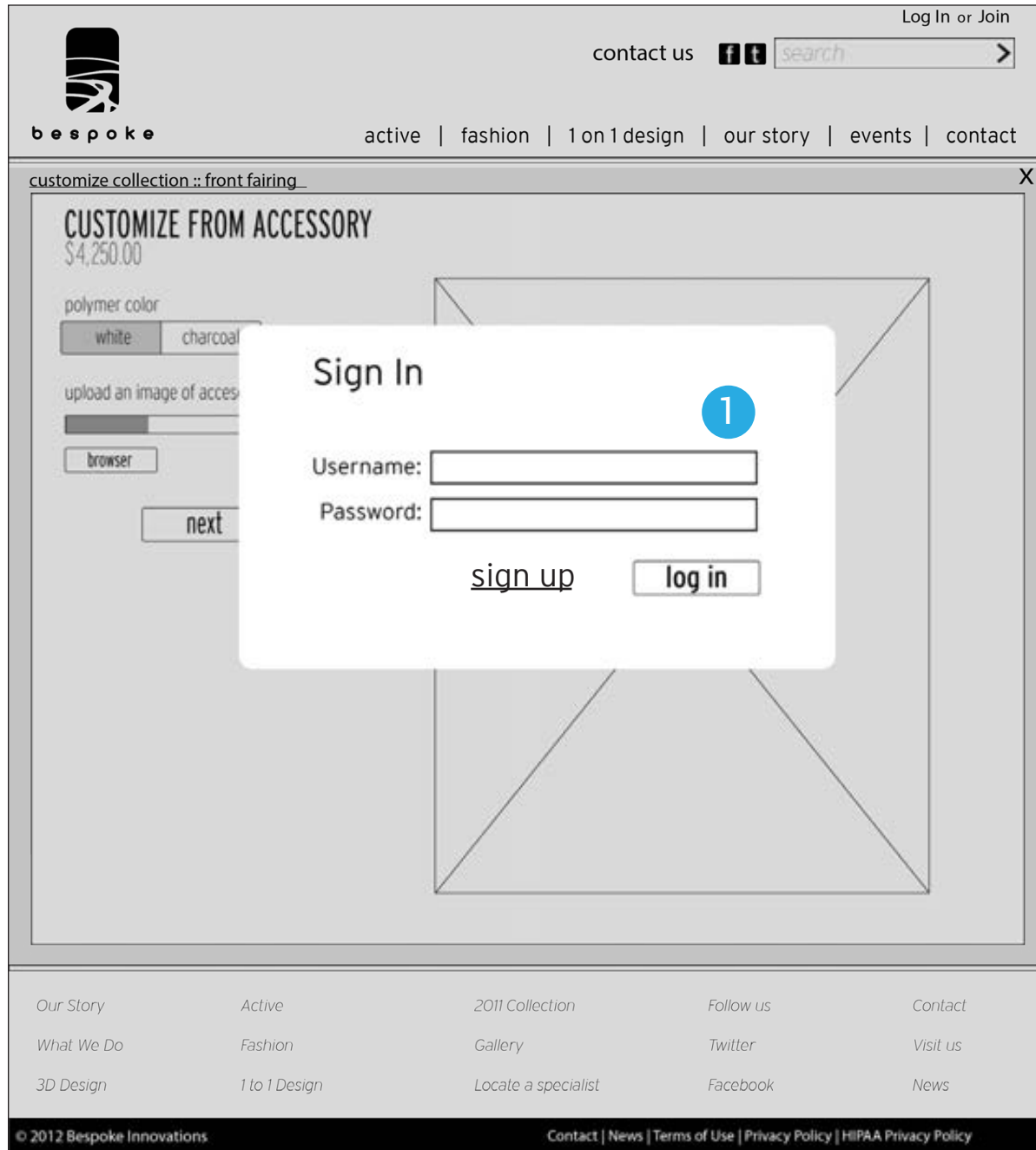
Our Story Active 2011 Collection Follow us Contact
What We Do Fashion Gallery Twitter Visit us
3D Design 1 to 1 Design Locate a specialist Facebook News

© 2012 Bespoke Innovations Contact | News | Terms of Use | Privacy Policy | HIPAA Privacy Policy

- 1 When scrolled down upload option and title will change for the user. Allowing style change by image upload.
- 2 Once the image is uploaded the style of the fairing will change. These items can be saved for the user.

Low Fidelity Wireframes: Bespoke

Feature 4 : Customization view cont.



- 1 Continuing forward, a sign up will be necessary for the user so that these projects will automatically save for later use or viewing.

Low Fidelity Wireframes: Bespoke

Feature 4 : Customization view cont.

Logo: **b e s p o k e**

Header: Hello John Doe [sign out](#) | [contact us](#) | [f](#) [t](#) [>](#)

Navigation: [active](#) | [fashion](#) | [1 on 1 design](#) | [our story](#) | [events](#) | [contact](#)

customize collection :: front fairing [X](#)

CUSTOMIZE FROM ACCESSORY
\$4,250.00

polymer color
 1

upload a new image of accessory

2

Footer:

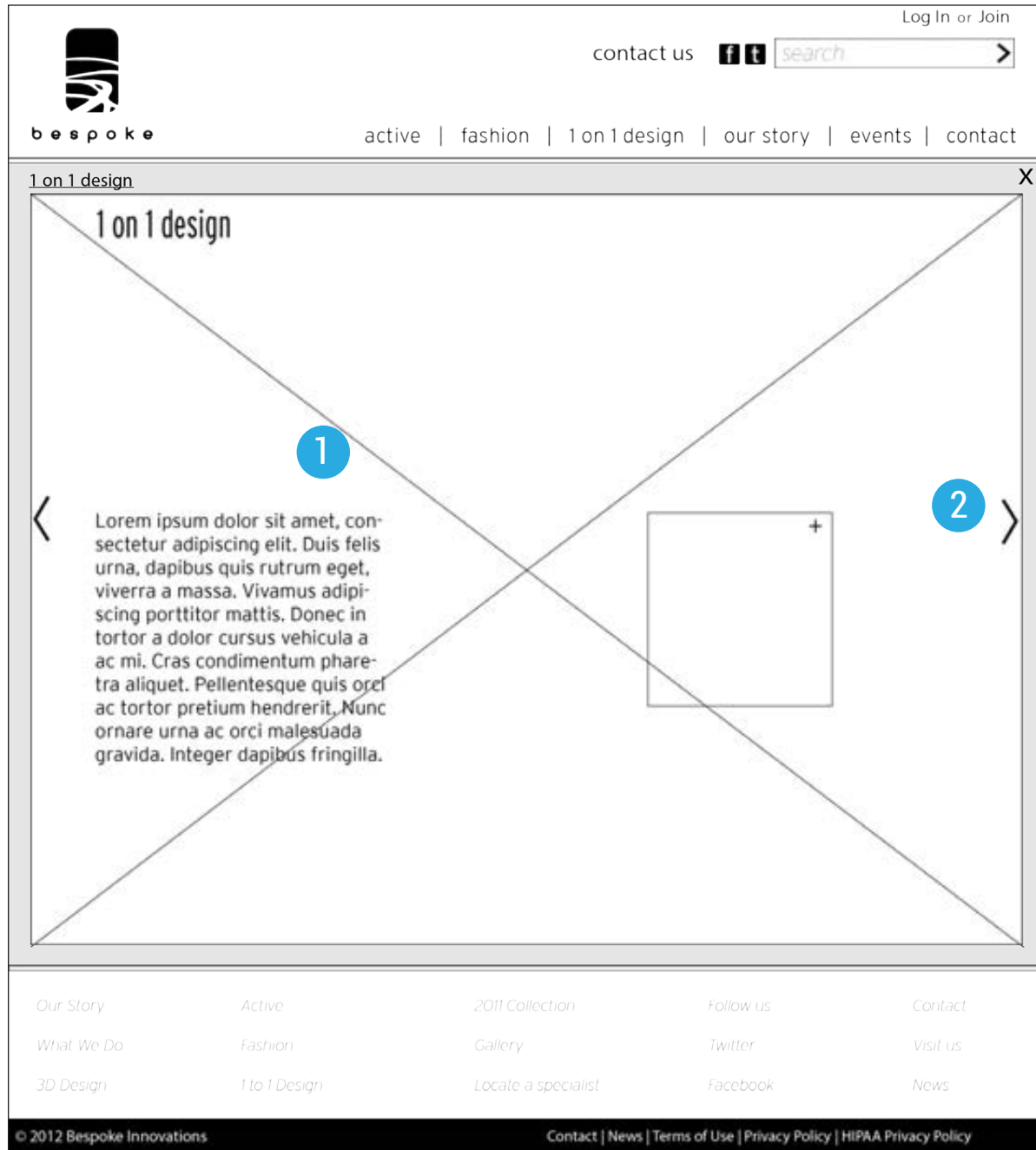
Our Story	Active	2011 Collection	Follow us	Contact
What We Do	Fashion	Gallery	Twitter	Visit us
3D Design	1 to 1 Design	Locate a specialist	Facebook	News

© 2012 Bespoke Innovations | [Contact](#) | [News](#) | [Terms of Use](#) | [Privacy Policy](#) | [HIPAA Privacy Policy](#)

- 1 User will be able to go back to always view a project saved and new options for style will always available.
- 2 Save project images will scale to the amount of saved projects

Low Fidelity Wireframes: Bespoke

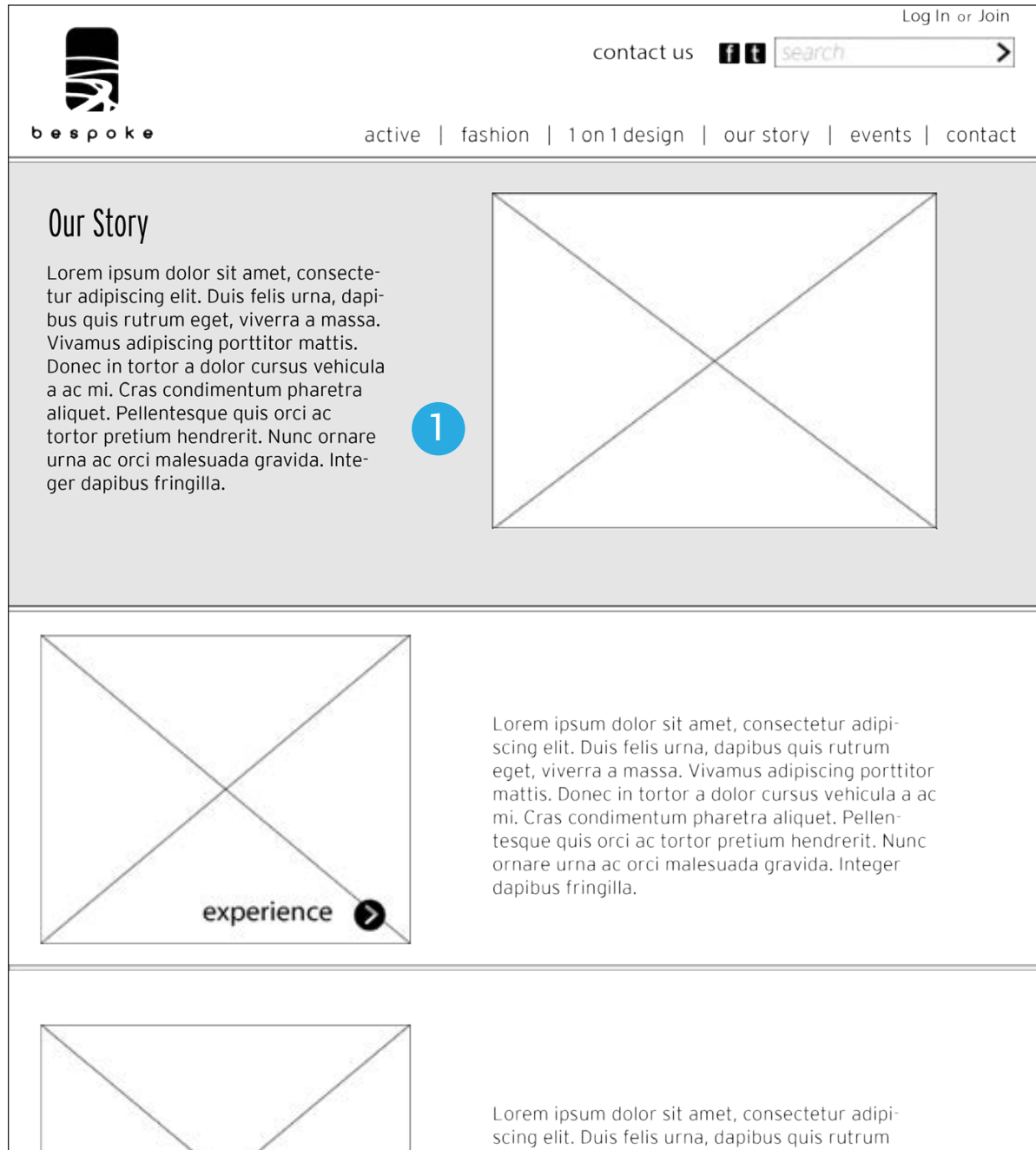
Feature 5 : 1 on 1 design



- 1 1 on 1 design is a private consultation page explaining the process of a personalized designs created by Bespoke. This page would describe in detail of what to expect and what other options you have by having a custom design.
- 2 The user will be able to navigate through user testimonials and cases for why 1 on 1 is a choice for them.

Low Fidelity Wireframes: Bespoke

Feature 6 : Our Story/Events View



- 1 More highlights of Bespoke and events will be placed in these subpages for more about the technology and where to go to learn about open events Bespoke will participate for demonstrations and talks.

Low Fidelity Wireframes: Bespoke

Feature 7 : Contact

The wireframe shows a contact page layout. At the top is a header with a logo, navigation links, and a search bar. The main content area is titled 'Contact' and contains three numbered callouts: 1. A contact address field. 2. A form for 'Fairing inquiries' with fields for 'username/email' and 'messages'. 3. A 'Store Hours' section with placeholder text. The footer contains a grid of links and a copyright notice.

Log In or Join

contact us

bespoke active | fashion | 1 on 1 design | our story | events | contact

Contact

Address
99 Osgood Place #200 San Francisco, CA 94133

google maps

Fairing inquiries

username/email

messages

Store Hours

Lorem ipsum
Lorem ipsum
Lorem ipsum
Lorem ipsum
Lorem ipsum
Lorem ipsum

Our Story	Active	2011 Collection	Follow us	Contact
What We Do	Fashion	Gallery	Twitter	Visit us
3D Design	1 to 1 Design	Locate a specialist	Facebook	News

© 2012 Bespoke Innovations [Contact](#) | [News](#) | [Terms of Use](#) | [Privacy Policy](#) | [HIPAA Privacy Policy](#)

- 1 Contact information will be direct and concise for customer visit
- 2 Messages and inquiries will box will be available for direct contact to the company.
- 3 Store hours and any other business scheduling information will be visible for customers.